Entrepreneur Expo Seminar Events

Saturday, February 4th, 10:00 am – 4:00 pm,
Senator Bob Martin Center Eastern Agriculture Center

10:00 am - Expo Opens - Free Networking

11:00 am – 11:30 am - Doing Business in Martin County

This session will cover Martin County specific business opportunities, space, permitting, grants, chamber benefits, and other questions related to starting your business in Martin County.

- Brent Kanipe, Planning & Development Director, Town of Williamston
- Jason Semple, President/CEO, Martin County Economic Development Corp.
- David Whitley, Director, Martin County Chamber of Commerce

11:30 am – 12:00 pm - Business Planning Resources

This panel of business support professionals will share valuable resource available for free to anyone interested in starting a business. Information on how to get your business plan started, legal structure, marketing, financing, and more are available locally and on-line with one-on-one confidential counseling available.

- Holly M. Yanker, Business Link NC(BLNC), Economic Development Partnership of NC (EDPNC)
- Billy Barber, Business & Industry Director, Martin Community College
- Larry Biggs, Business Development, Carolina Small Business Development Fund

12:30 pm – 1:30 pm - Starting Your Business/Expanding Your Business

Do you have what it takes to be an entrepreneur? Whether you're starting a new business or looking to expand your existing business, this session will focus on business skills needed to succeed.

- Jeanne Eury, Director of Member Services, NC Retail Merchants Association

2:00 pm – 2:30 pm -Doing Business in Martin County *(Repeat of morning session)*

This session will cover Martin County specific business opportunities, space, permitting, grants, chamber benefits, and other questions related to starting your business in Martin County.

- Brent Kanipe, Planning & Development Director, Town of Williamston
- Jason Semple, President/CEO, Martin County Economic Development Corp.
- David Whitley, Director, Martin County Chamber of Commerce

2:30 am – 3:00 pm - Business Planning Resources *(Repeat of morning session)*

This panel of business support professionals will share valuable resource available for free to anyone interested in starting a business. Information on how to get your business plan started, legal structure, marketing, financing, and more are available locally and on-line with one-on-one confidential counseling available.

- Holly M. Yanker, Business Link NC(BLNC), Economic Development Partnership of NC (EDPNC)
- Billy Barber, Business & Industry Director, Martin Community College
- Larry Biggs, Business Development, Carolina Small Business Development Fund

3:00 – 4:00 pm - Free Networking - 4:00 pm - Expo Ends